



**WILLIAMSPORT-LYCOMING**  
**COMMUNITY FOUNDATION**

*Founding Affiliate of the First Community Foundation of Pennsylvania*

**NEWS RELEASE**

For Immediate Release

September 10, 2007

Contact: Julie Adams  
(570) 321-1500

**FOUNDATION EVENT TO FEATURE NATIONALLY-RECOGNIZED AUTHOR  
CAROL WEISMAN ON THE TOPIC OF  
“RAISING CHARITABLE CHILDREN: THE NEXT GENERATION OF GIVERS”**

WILLIAMSPORT, PA – The Williamsport-Lycoming Community Foundation, founding affiliate of the First Community Foundation of Pennsylvania, has announced that author Carol Weisman will visit Williamsport this fall. Weisman will be the featured speaker at the Foundation’s Annual Community Service Awards Reception, to be held the evening of October 17, 2007 at the Community Arts Center. She will also present an afternoon workshop for board members and professional staff of area nonprofit organizations.

Weisman’s evening speech will focus on “Raising Charitable Children: The Next Generation of Givers.” She is the author of the book Raising Charitable Children, and attendees of the evening reception will receive a complimentary copy of the book. Weisman says that the topic of raising charitable children applies to the next generation, whether the “children” are five, or twenty-five. Her book provides examples of families’ lessons in sharing their values through simple acts that teach the value of giving something back.

In Raising Charitable Children, she wrote:

“Children today are inundated with all kinds of messages about being consumers – to want for themselves rather than to give of themselves. But putting a cell phone in their pockets and the right shoes on their feet will never provide the long-term happiness fix children crave. What they need even more is the warmth of human contact – the warmth that comes from giving more than receiving.”

Sheryl Hoff, acting president of the Foundation commented:

“We are pleased to have the opportunity to bring Carol to our region for this event. When one considers the next generation of leaders, the opportunity to learn how to share the value of community and giving back becomes important to all of us. Whether you are a grandparent, parent, or someone who cares about a special young person in your life, the subject of how we pass on our values to the next generation is a vital one for everyone in the community.”

In addition to being a dynamic speaker and the author of Raising Charitable Children, Carol has written extensively on the topics of governance and volunteerism. Carol has shared her philanthropic expertise throughout the United States, the United Kingdom, and Australia. Carol's book *Secrets of Successful Fundraising*, was the first nonprofit management book ever to be selected by The Book of the Month Club. Carol won a Telly Award for her PBS special "Building a Board with a Passion for Mission."

Weisman's afternoon workshop will focus on involving nonprofit board members in fundraising for the organizations they serve. The afternoon workshop is free for nonprofit professionals, board members, church trustees, ministers, and others involved in fundraising for a cause.

Pre-registration is required for both events, and ticket information is available by calling the Foundation's offices at (570) 321-1500.

The Williamsport-Lycoming Community Foundation is one of the oldest community foundations in the country. The Foundation has been making grants to community organizations since 1932, and has distributed nearly \$43 million in charitable funding to the region.

The Williamsport-Lycoming Community Foundation is also the founding affiliate of the First Community Foundation of Pennsylvania. The First Community Foundation of Pennsylvania maximizes the power of people and their donated assets to build vibrant communities within Central and Northcentral Pennsylvania now and in the future. The Foundation focuses on sincerity and integrity in all of its relationships - including those with donors, estate and financial planning professionals, investment partners, current and potential grant recipients, government and business leaders, and the many individuals and families living in its service area.

For more information on the programs and services offered by the Foundation, or to learn more about ways to make a difference in the community, contact the Foundation office at (570) 321-1500, or visit the Foundation's website at [www.fcfpa.org](http://www.fcfpa.org).

###

**CONTACT INFORMATION:**

First Community Foundation of Pennsylvania  
Julie Adams, Manager of Marketing & Communications  
330 Pine Street, Suite 401 • Williamsport, PA 17701  
(570) 321-1500 • Fax (570) 321-6434  
[julica@fcfpa.org](mailto:julica@fcfpa.org) • [www.fcfpa.org](http://www.fcfpa.org)